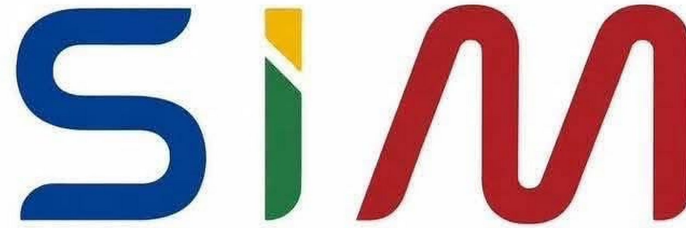


WHERE ARTIFICIAL INTELLIGENCE MEETS THE FUTURE OF SPORTS

9th International Forum for Sports Investment & Manufacturing 2026

Artificial Intelligence & the Future of Sports

7–9 December 2026 | Arab Republic of Egypt





Eight Editions of Expertise, Networking & Partnerships

The 9th International Edition builds on eight previous editions that established the foundations of connectivity between the sports, technology, and investment ecosystem across the Arab world.

9th Edition

The Annual International Forum in its 9th edition, 2026

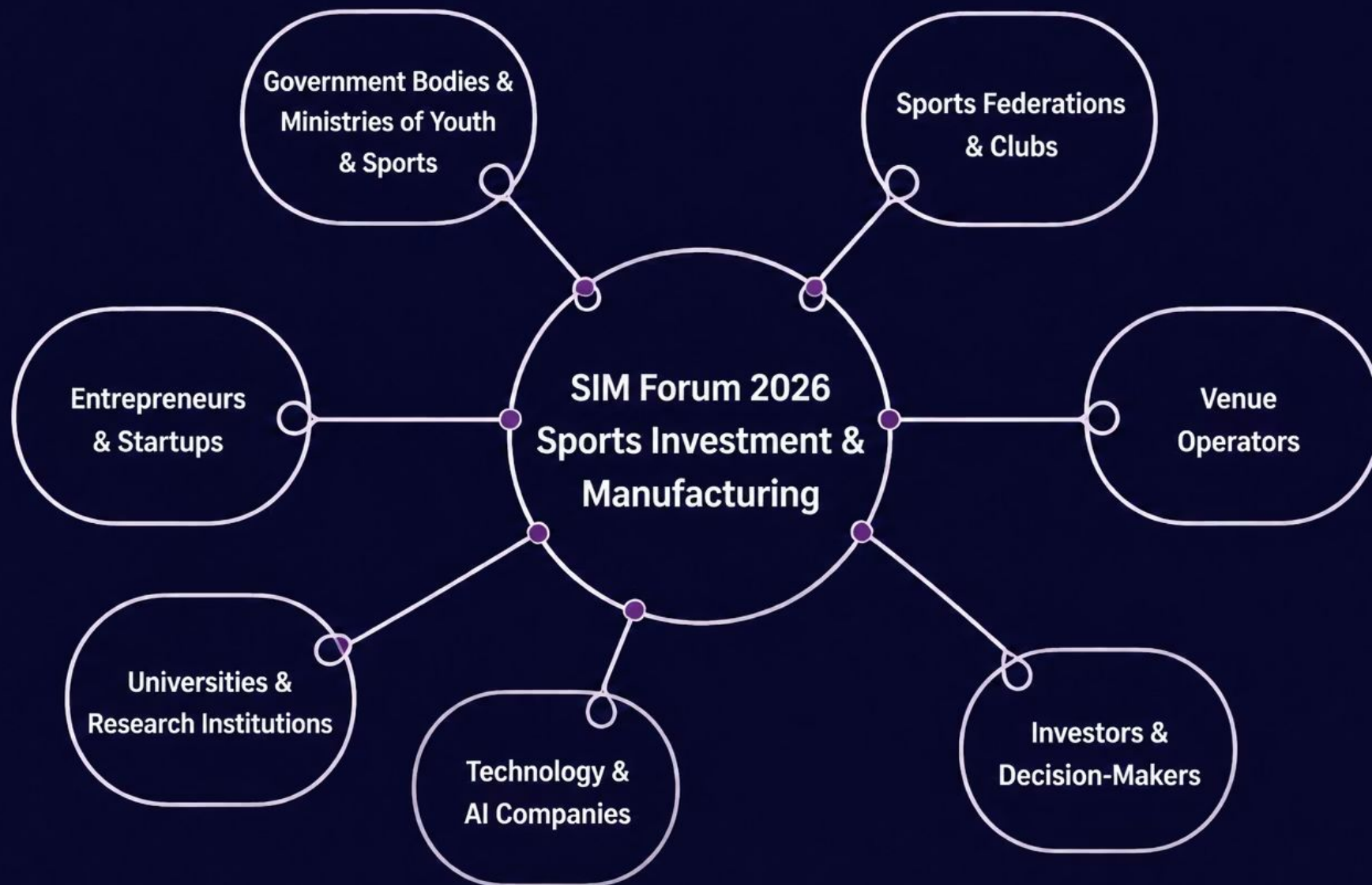
7–9 December 2026

Arab Republic of Egypt — Official Host Country

Eight previous editions of expertise, networking & partnerships — and the ninth launches in December 2026

A Platform Uniting the Sports, Technology & Investment Ecosystem

One place that brings decision-makers together with technology leaders and capital.



This integration brings all ecosystem stakeholders into a single environment, enabling practical opportunities for networking, partnership building, and business development.

Where Does AI Create Value in Sports?

The Forum targets bringing together decision-makers, executive leaders, and specialists from across the sports, technology, and investment ecosystem.

- 

Smart Venue Management

Integrated AI-powered operations and process automation
- 

Fan Experience

Personalized and interactive fan experiences
- 

Athletic Performance Development

Performance analytics, training load monitoring, injury prevention
- 

Security & Crowd Management

Smart surveillance, facial recognition, real-time response
- 

Data Analytics & Decision Support

Operational and commercial decisions driven by real-time data
- 

Automation & Smart Operations

Reducing operational costs and boosting efficiency through comprehensive automation
- 

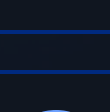
Sustainability & Energy Efficiency

Smart energy solutions to reduce the environmental footprint of venues
- 

Commercial & Marketing Services

Smart branding, digital marketing, in-stadium e-commerce
- 

5G Networks & IoT

Digital infrastructure enabling real-time operations and instant connectivity
- 

Fan Engagement Technologies

Augmented & virtual reality, fan apps, and digital ticketing





More Than Brand Visibility — It's a Business Opportunity

Participating companies don't just gain brand exposure — they gain a platform for direct engagement, understanding market priorities, and building early relationships that can evolve into partnerships and future business opportunities.



Direct Access to Decision-Makers

Face-to-face meetings with government officials, ministries of youth and sports, sports federations, and major clubs through structured B2B business sessions.



Showcase the Latest Solutions & Products

A global platform to launch and demonstrate AI solutions, smart stadiums, cybersecurity, and data analytics to a specialized and engaged audience.



Build Strategic Business Partnerships

Connect with investors, venue operators, technology partners, and academic institutions to build alliances that extend beyond the event.



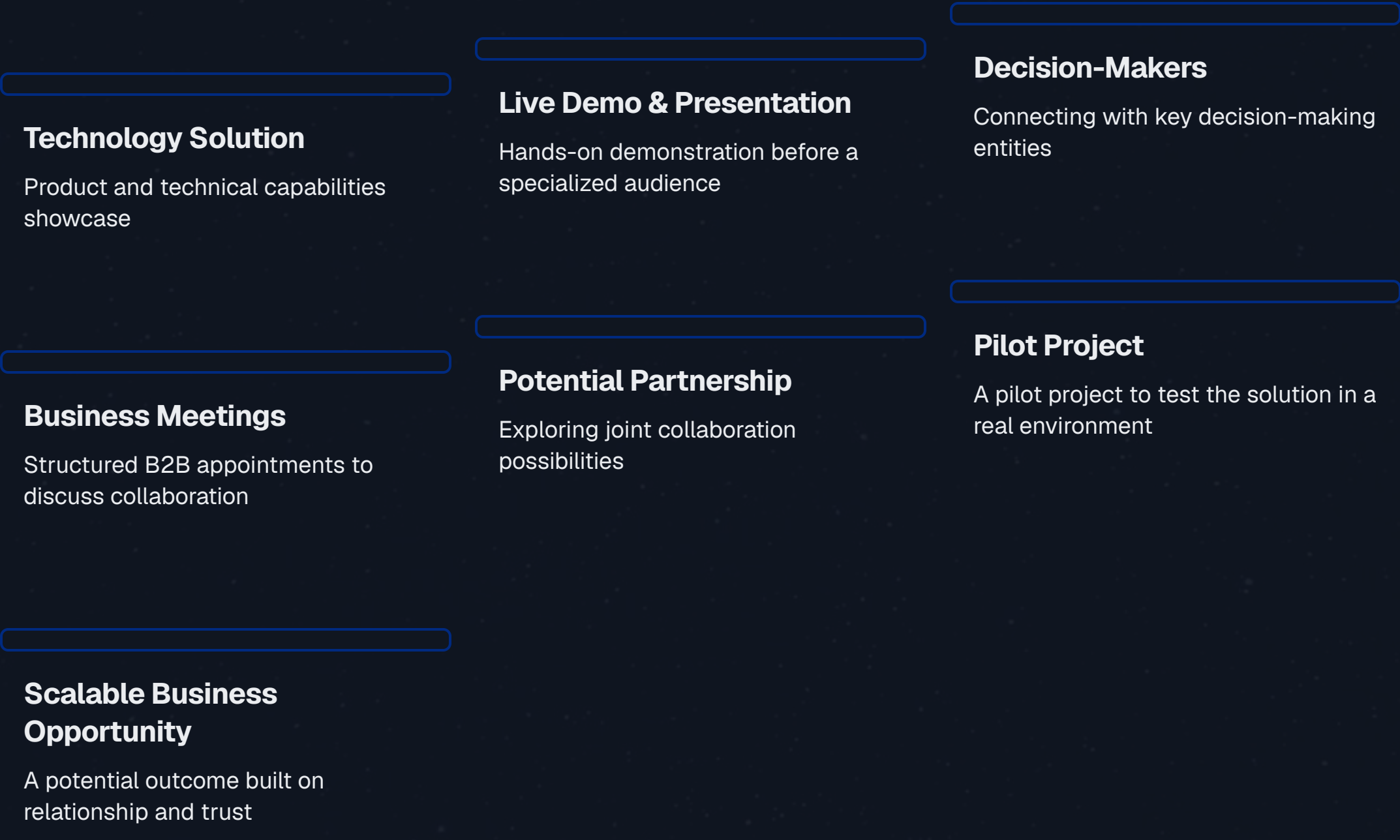
Explore Smart Stadium Project Opportunities

The Forum is a launchpad for exploring the potential of sports facility modernization and digital infrastructure in the Arab market and understanding its future direction.

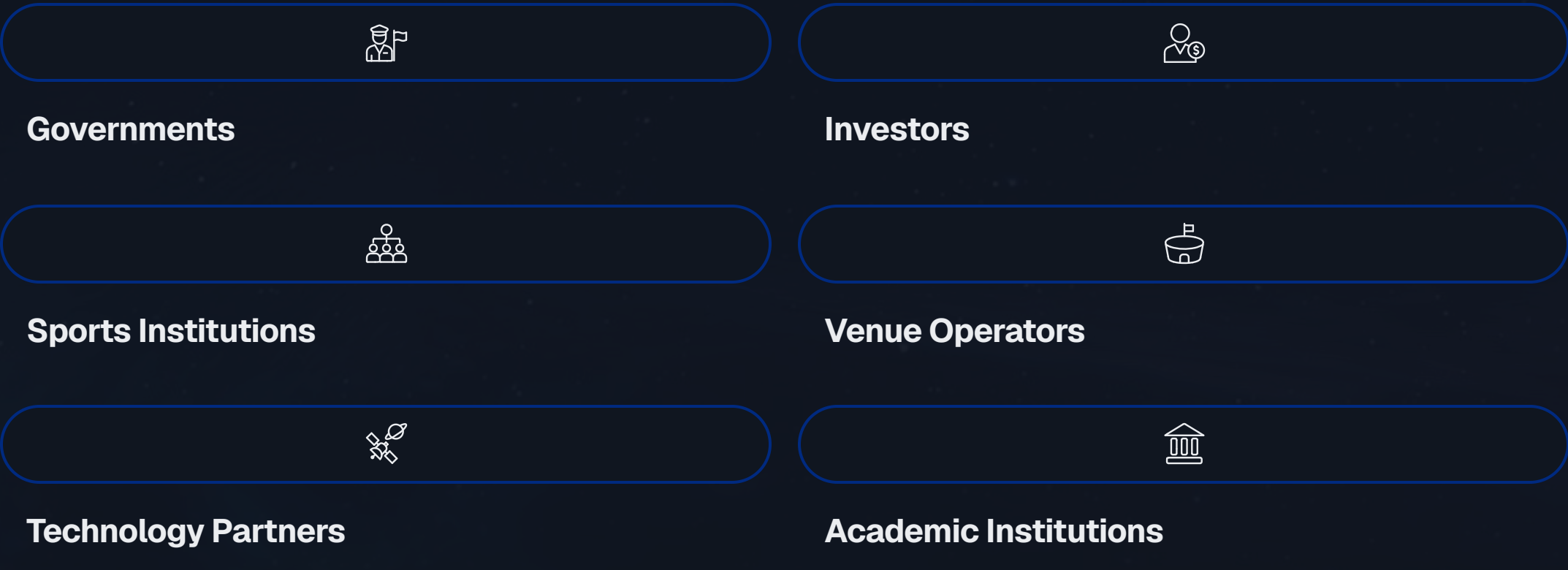


From Presentation to Deal

A structured commercial pathway that takes your company from presence and presentation toward scalable business relationships and opportunities.



The Forum provides a structured direct business networking environment to connect with governments, investors, sports institutions, venue operators, technology partners, and academic institutions — all in one space over three specialized days.



Place Your Brand at the Heart of the Future of Sports

Partnering with the Forum means a comprehensive strategic presence that extends across every touchpoint — from the main stage to digital media, and from exhibition corridors to executive leadership meetings.

Brand Visibility & Media Coverage

- Appear as an official technology partner
- Brand placement on the main stage and marketing materials
- Media and digital coverage across Forum channels
- Presence in the technology exhibition area

Thought Leadership & Business

- Speaking opportunities based on package level
- Participation in specialized panel discussions
- Workshops and innovation showcases
- Product demonstrations before a specialized audience
- VIP invitations for senior company representatives



Forum coverage across specialized media and official social media platforms multiplies your brand's reach far beyond physical attendance.



PACKAGE 1 | HIGHEST VALUE

Founding Technology Partner

25,000 USD

The highest partnership tier — a founding presence that establishes your company as a technology leader in the Arab sports industry.

Main Pavilion

36 m² pavilion in a prime location within the exhibition area

Keynote Address

Opportunity to deliver a keynote address within the Forum's official program

Top-Tier Brand Visibility

Highest level of brand exposure across the event's primary marketing materials

Premium Media Coverage

Premium media coverage across official Forum channels and partner media outlets

Direct Business Meetings

Structured direct business meetings with decision-makers, investors, and relevant entities

Official Accreditations

Official invitations and accreditations for senior company representatives throughout all three Forum days





Choose the Partnership Level That Fits Your Goals

Four packages designed to meet different objectives — from pioneering founding presence to active participation as a specialized technology exhibitor.

Tech Exhibitor	Silver Partner	Gold Partner	Founding Technology Partner
5,000 USD	8,000 USD	15,000 USD	25,000 USD
9 m² booth	Exhibition pavilion	24 m² pavilion	Main pavilion 36 m²
Official exhibitor listing	VIP invitations	Panel discussion	Keynote address
Business networking	Brand visibility	Premium branding	Top-tier brand visibility
Visitor networking	Event presence	Media & business coverage	Full media coverage
Direct business networking	Direct business networking	Direct business opportunities	Structured business meetings + VIP accreditations

 The Founding Technology Partner package is limited in availability — early contact is recommended to secure your spot.



Turn Your Pavilion into a Live Technology Experience

Your pavilion is more than just a display space — it's your opportunity to bring your technology vision to life in front of decision-makers and showcase your capabilities in a competitive global environment.

AI Platforms

**Smart
Stadium
Solutions**

**Data &
Analytics**

Cybersecurity

**5G / Private
Networks**

IoT Solutions

**Digital
Ticketing**

**Facial
Recognition /
Biometrics**

**Crowd & Video
Analytics**

**Fan
Engagement &
AR/VR**

**Cloud
Infrastructure**

**Energy
Management**

**Sports Performance
Technologies**

Smart Buildings

Build Partnerships That Outlast the Forum

The Forum is a starting point for partnerships and projects that extend well beyond the event — from a B2B business session to an agreement, and from a technical demo to a real smart stadium project.

this

The Forum is not the destination — it's the launchpad for strategic alliances, collaboration opportunities, and projects that will shape the future of Arab sports.



Be Part of the Transformation Before It Becomes the Standard

Opportunity windows in emerging markets open only once. The companies that establish their presence today are the ones that will lead the market tomorrow.



First-Mover Advantage

Get ahead of your competitors in shaping the Arab sports technology market



Technology Leadership

Strengthen your company's position as a technology reference in the regional sports industry



Strategic Partnerships

Build alliances with government and sports entities that may open the door to long-term collaboration opportunities



Regional Expansion

The Arab market with over 400 million people — a rare expansion opportunity for global technology companies

Be a Partner in Shaping the Future of Arab Sports



Forum Date

7–9 December 2026
Arab Republic of Egypt



Registration Deadline

30 September 2026



Next Step

Book a meeting to explore sponsorship and partnership opportunities

Arab Sports Marketing & Investment Association



Mohy Mahmoud Maarouf

Secretary General — Forum CEO



023 3468 498



0122 7971 941



mohy@asmia.org



info@asmia.org

Egypt & Middle East

Tarek El-Rafie



+20 100 199 4949



info@telrafie.com

Regional Representatives

China — Caroline Gao



0086 156 0100 1085



WeChat: carolinegao88



WhatsApp: 0033 6 2711 5158



carolinegao8@gmail.com

Korea — Gijun Park

Korea Investment & Development Co.



+82 10 6449 0039



gjp@pwv.co.kr



linkedin.com/in/gijun-park1986

Scan to Register



Arab Sports Marketing & Investment Association | Member of the Council of Arab Economic Unity | Strategic Partner: Ministry of Youth and Sports – Egypt

This document is confidential and intended for potential partners only.